

# University of Pretoria Yearbook 2019

## Supply chain management 326 (OBS 326)

<b>Qualification</b>	Undergraduate
<b>Faculty</b>	<a href="#">Faculty of Economic and Management Sciences</a>
<b>Module credits</b>	20.00
<b>Programmes</b>	<a href="#">BCom Supply Chain Management</a>
<b>Prerequisites</b>	OBS 316 GS
<b>Contact time</b>	3 lectures per week
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Business Management
<b>Period of presentation</b>	Semester 2

### Module content

\*Only for BCom (Option: Supply Chain Management) students

Corporate alignments; competitive positioning; customer service design; strategy design; channel strategy; network design; supply chain relationships; supply chain design; supplier alignment; operations alignment; distribution alignment; demand alignment and logistics information systems.

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